



EARLEY
ORNAMENTALS
COMMITTED TO QUALITY

Poppins

No pinch
No growth regulator
No blackout

Just 'Poppin' the plug, water, feed and sell



Prelude Yellow Jewel



Prelude White



Prelude Popcorn

Easy To Grow Compact patio 'mum

Features

- Early September flowering, even under glass
- No stretching or heat-delay to flowering
- Naturally very compact
- No pinch needed
- No PGR (Growth Regulator) needed
- Strong tolerance to White Rust disease shown in the UK.
- No blackout needed
- Well-matched habits
- All flower buds open in the garden of the consumer for longer garden life

Benefits

- Ideal for bedding plant growers with no special facilities
- Can be grown at high density
- Suited to 4-packs, 6-packs, 9-14cm pots
- Direct production in finished containers e.g. 4 plants in trough
- Low shipping cost
- Mass market promotion product
- Very good consumer satisfaction
- Excellent for window box, balcony box, patio container
- Consumers 'Poppin' to rejuvenate tired containers



Prelude Autumn Bronze



Prelude Rose Pink



Prelude Apricot

To Place Your Order

Call: 01845 524511 **Email:** info@earleyplants.co.uk **Visit:** www.earleyornamentals.co.uk

POPPINS PRELUDE



Prelude Rose Pink



Prelude Autumn Bronze



Prelude Apricot

Easy Grow Guide

POPPINS CULTURE

Designed for simple, low input culture. Apply standard bedding plant culture principles. The following notes are intended as a guide only.

For small pots and packs – ideal for 6 or 4 packs and 9-14cm pots

Irrigation:	Chrysanthemums have a high water requirement during early growth stages, especially under high light/temperature conditions. Do not allow to wilt at this stage. After plants are well established allow to dry between watering to control growth. Water requirement drops off after bud set.
Feeding:	Heavy feeders. Use a balanced or high K liquid feed at each watering from potting. Occasional plain water irrigation will prevent salt build up. Addition of slow release fertiliser is beneficial.
Temperature:	Lower temperatures enhance quality. Ensure maximum ventilation. Allow night temperatures to drop.
Pinching:	No pinch requirement.
Blackout:	Do not use. Detrimental to habit and flowering time.
Growth Regulators:	No PGR necessary.
Pests:	Thrips during late bud and flowering stage.
Diseases:	When given a clean start, disease incidence is rare. Botrytis may occur on flowers if overhead watering is used. Highly tolerant to white rust under British conditions.

Please Note:

The flowering time of Poppins is determined by the genetics of the variety in response to the natural season. Thus varieties from a group will flower at the time indicated, almost regardless of potting date or container size. Potting date only changes the size of plant attained before flowering – for smaller formats plant later.

POPPINS PRELUDE FLOWERING & TIMING

Pot size	Plant week	Marketing week
13cm /1 litre	26-28	35-37
11cm	29	35-37
Jumbo pack	29	35-37
Standard 6 pack	27 direct stick or 30 from plug	35-37

Available for
delivery weeks
27-29



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Stay ahead with Earley Ornamentals

Delivering reliability, expertise and an extensive range of first class young plants, Earley Ornamentals provides a flexible service for growers looking to stay ahead and meet the needs of today's challenging retail environment.

How can we help you?

Find out more about Poppins Chrysanthemum or any of our young plants by contacting your Earley Ornamentals' Area Sales Executive or calling our Sales Office.

All of our high quality plants are produced to meet the needs of today's professional growers

Earley Ornamentals Ltd
York Road, Thirsk,
North Yorkshire YO7 3AA

Sales Office

Tel: 01845 524511

Email: info@earleyplants.co.uk

Fax: 01845 526354

www.earleyornamentals.co.uk



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